

**THE CRITICAL THINKING COMPANY™ ANNOUNCES
NEW “VOCABULARY SMARTS” SERIES**
Series Builds Vocabulary Skills and Knowledge of High-Frequency Words

Seaside, California (February 19, 2008) – The Critical Thinking Company, the award-winning publisher of educational books, software and DVDs for all ages, is pleased to announce “*Vocabulary Smarts*” a vocabulary-based series.

The *Vocabulary Smarts* books teach definitions of words with fun-filled activities that are centered upon mini dictionaries. Children identify words, classify the relationships between words, and then write original sentences using the words in context. Verb tenses, contractions, compound words, homophones, and pronouns are emphasized.

These books help to develop stronger reading, writing, spelling, comprehension, and dictionary skills while focusing on vocabulary development.

Vocabulary Smarts Book 1 provides activities for Grades 2 and 3, while Book 2 is geared toward Grades 4 and 5.

Pricing and Availability

The retail price of each *Vocabulary Smarts* book is \$12.99. It is now available and can be purchased at over 1800 specialty teacher and home-schooling retail stores, by calling 1-800-458-4849 or by visiting www.criticalthinking.com/VocabularySmarts. Sample pages and table of contents are available online.

Product and Assessment Specialist, Tim Sitar said, “*Vocabulary Smarts* covers many essential language arts skills while focusing on vocabulary. Children will develop a deeper understanding of words, while improving their thinking skills.”

This series is one of many new titles that will be released by the Critical Thinking Company in 2008 during its 50th Anniversary year. For a complete list of new products, visit www.criticalthinking.com/NewProducts.

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About The Critical Thinking Company

Since 1958, The Critical Thinking Company has been a recognized leader in teaching critical thinking skills. The company offers fun, easy-to-use products that develop a wide-range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company’s award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Company supplies educational materials to Sylvan Learning Centers, Club Z In-Home Tutoring, leading U.S. public

high schools, and gifted & talented programs throughout the world. The Critical Thinking Company guarantees better grades and higher test scores with a “money back” policy.

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