

# Core Curriculum “Mathematical Reasoning™” Book Earns iParenting Media Award

*Mathematical Reasoning™ Level D* honored with iParenting Media 2010 Excellent Products Award.

**Seaside, California & North Bend, Oregon (February 11, 2010)** – The Critical Thinking Co.™, award-winning publisher of educational books and software for all ages, is proud to announce that *Mathematical Reasoning™ Level D* has been named one of **iParenting Media’s 2010 Excellent Products**.

*Mathematical Reasoning™ Level D* is the sixth book in an eight-book series spanning ages 3 to grade 8 designed to help children devise strategies to solve a wide variety of math problems. These books emphasize problem solving and computation to build the math-reasoning skills necessary for success in higher-level math and math assessments. They are written to the standards of the National Council of Teachers of Mathematics. This book is a complete curriculum for children at the third-grade level.

The award-winning math book, like all books submitted to iParenting, was precisely matched using iParenting's state-of-the-art technology to experienced reviewers within iParenting's database. It was thoroughly reviewed and evaluated by a variety of sources including experts and families. Results were compiled and submitted to the iParenting Media Executive Committee for final approval.

*“The mathematical concepts covered in this book are vast and comprehensive. The visual layout is very appealing to children and easy to navigate. I really liked the color coded organizational system for the various sections of the book.”* - iParenting Media reviewer

iParenting.com, a Disney Internet Group media property, is a premier media site focused on parents. iParenting Media’s Award Program provides a credible and objective method of determining the best products and is dedicated to informing, inspiring, and uniting the parenting community.

**Award Site:** [www.iparentingmediaawards.com](http://www.iparentingmediaawards.com)

**Complete List of Critical Thinking Co.™ Awards:**  
[www.criticalthinking.com/company/awards.jsp](http://www.criticalthinking.com/company/awards.jsp)

## **Pricing and Availability**

The retail price of *Mathematical Reasoning™ Level D* is \$39.99. The award-winner is now available and can be purchased at more than 1,800 specialty teacher and home-schooling retail stores by calling 1-800-458-4849 or visiting [www.criticalthinking.com](http://www.criticalthinking.com).

**CONTACT INFO:**

Nile Duppstadt – Vice President  
800-458-4849 x 109  
[niled@criticalthinking.com](mailto:niled@criticalthinking.com)

Robert Owen – Product and Education Specialist  
800-458-4849 x 111  
[robo@criticalthinking.com](mailto:robo@criticalthinking.com)

WEBSITE: [www.criticalthinking.com](http://www.criticalthinking.com)  
E-MAIL: [info@CriticalThinking.com](mailto:info@CriticalThinking.com)  
PHONE: 800-458-4849

Corporate Offices:  
1069 Broadway Avenue, Seaside, CA 93955  
1997 Sherman Avenue, North Bend, OR 97459

**About The Critical Thinking Co.™**

Since 1958, The Critical Thinking Co. has been a recognized leader in teaching critical thinking skills. The company offers fun, easy-to-use products that develop a wide-range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company's award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Co.™ supplies educational materials to Sylvan Learning Centers, Club Z In-Home Tutoring, leading U.S. public high schools, and gifted & talented programs throughout the world. The Critical Thinking Co.™ guarantees better grades and higher test scores, or your money back.

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