

**THE CRITICAL THINKING COMPANY™ ANNOUNCES
NEW “NOVEL THINKING” SERIES**

*“Charlie and the Chocolate Factory” is First in Series of Lesson Guides for
Children’s Classic Book Titles*

Seaside, California (February 28, 2008) – The Critical Thinking Company, award-winning publisher of educational books, software and DVDs for all ages, announced the release of “*Novel Thinking*” a new series of lesson guides aimed at grades 3-6, that will teach skills and concepts through the use of classic children’s literature.

Each of the *Novel Thinking* books is an 80-page lesson guide that helps children to actively engage in the reading process by focusing on skills that lead to better comprehension, higher test scores, and a greater love of reading. The engaging chapter-by-chapter activities focus on true comprehension—not just word searches that measure surface comprehension.

The books will focus on comprehension skills, with an emphasis on the standards related to literature, and also have strong vocabulary-building elements.

The first lesson guide in the series will address *Charlie and the Chocolate Factory*. Other classics to be covered by the new series include: *Charlotte’s Web*, *Shiloh*, *Abraham Lincoln*, and *George’s Marvelous Medicine*.

Pricing and Availability

The retail price of each *Novel Thinking* book is \$13.99. The *Charlie and the Chocolate Factory* lesson guide is now available and can be purchased at over 1800 specialty teacher and home-schooling retail stores, by calling 1-800-458-4849 or by visiting www.criticalthinking.com/NovelThinking. Sample pages and table of contents are available online.

Product and Assessment Specialist, Tim Sitar said, “The *Novel Thinking* series came about thanks to customer input. Our longtime customers wanted our signature critical thinking-based activities paired up with some classic book titles. The release of *Novel Thinking: Charlie and the Chocolate Factory* is just the beginning.”

This series is one of many new titles that will be released by the Critical Thinking Company in 2008, its 50th Anniversary year. For a complete list of new products, visit www.criticalthinking.com/NewProducts.

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About The Critical Thinking Company

Since 1958, The Critical Thinking Company has been a recognized leader in teaching critical thinking skills. The company offers fun, easy-to-use products that develop a wide-range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company’s award-winning books and software empower students with the problem-

solving skills needed for success in school and in life. The Critical Thinking Company supplies educational materials to Sylvan Learning Centers, Club Z In-Home Tutoring, leading U.S. public high schools, and gifted & talented programs throughout the world. The Critical Thinking Company guarantees better grades and higher test scores, or your money back.

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