



**Bright Minds™ announces the debut  
of a new series—*Thinker Doodles***

Seaside, CA — April 14, 2005 — *Thinker Doodles*, the latest quick, fun series from Bright Minds, offers children ages four to ten activities that develop critical and creative thinking skills as they engage students in drawing and coloring.

Skills taught by *Thinker Doodles* include: deductive thinking, hand-eye coordination, spatial awareness, symmetry, classification, visual perception, following directions, attention to detail, and much more.

*Thinker Doodles* features four books:

*Clues & Choose Beginning*: This book, designed for Preschoolers, asks children to use visual clues to match complete pictures with their unfinished forms. After the correct forms are identified, students draw in the missing parts to make matching pairs. Next, students use their creative thinking skills to answer questions and color in their drawings.

*Clues & Choose A1*: This book, designed for children in grades K–1, offers age appropriate activities like those found in *Clues & Choose Beginning*.

*Half 'n Half Animals A1*: Also geared for grade K-1, presents children with the challenge of completing a picture that is only half drawn. First, students must mentally flip the image in order to complete the picture. Then students are encouraged to be creative as they color the animal in imaginative ways, adding settings and other objects to their drawing.

*Half 'n Half Animals B1*: This *Thinker Doodles* book offers children in grades 2-4, age appropriate activities like those found in *Half 'n Half Animals A1*.

Each book includes teaching suggestions and easy-to-follow directions.

**About Bright Minds™**

Bright Minds is the home party plan division of The Critical Thinking Co. The direct sales division offers an exclusive line of award-winning educational products in addition to the standard critical thinking offering. Products are sold by independent consultants in a home party setting. Customers may host a party with the help of a consultant and shop for free, or start their own business as a Bright Minds consultant.

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**About The Critical Thinking Co.™**

For over 35 years, The Critical Thinking Co. has been the recognized leader in teaching thinking. The company offers fun, easy-to-use products that develop a wide-range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company's

award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Co. guarantees better grades and higher test scores, or your money back!

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