

**THE CRITICAL THINKING CO.™ ANNOUNCES THE LATEST ADDITIONS TO THE
MATHEMATICAL REASONING™ FAMILY OF PRODUCTS**

Three new books join the award winning *Mathematical Reasoning*™ product line

Seaside, California & North Bend, Oregon (April 14, 2009) – The Critical Thinking Co. announces the release of the newest additions to the top selling *Mathematical Reasoning*™ series: *Mathematical Reasoning*™ *Beginning 1* (age 3), *Mathematical Reasoning*™ *Beginning 2* (age 4), and *Mathematical Reasoning*™ *Level D* (Grade 3).

Filled with colorful pages and well-defined layouts, the well-crafted, student-friendly, and well-grounded texts offer a multitude of ways to develop and strengthen children's knowledge of mathematical reasoning. The textbooks are loaded with quick, easy, and fun problems to help children build upon prior knowledge while engaging the learners.

Mathematical Reasoning™ helps children learn mathematics in a way that is child-centered and focuses on developing mathematics concepts aligned with the National Council of Teachers of Mathematics (NCTM) *Principles and Standards for School Mathematics*. Each book provides an entire math curriculum within grade range that meets and exceeds State and national standards set by the Department of Education. The books emphasize problem-solving and computation to build the math reasoning skills necessary for success in higher-level math and math assessments. Parents can learn right along with students. Children love these award winning, mind-building activities, and you'll love the academic results achieved!

The activities and units in the *Mathematical Reasoning* series spiral slowly, allowing students to become comfortable with concepts but also challenging them to continue building their math skills. It is a rich collection of ready-to-use learning activities based on current research into student learning, developmental practices, and mathematical instruction. Recent studies have proven that using the *Mathematical Reasoning* textbooks, written by Linda and Doug Brumbaugh, children's mathematical reasoning skills significantly improve. A study conducted during the 2007-2008 academic year by Dr. Gina Gresham of the University Central Florida with an earlier edition of *Mathematical Reasoning Beginning* yielded a 41% increase in the mathematical reasoning skills of the 4-year-olds tested. The posttest scores for the control groups not using the text averaged only a 10% increase in their mathematical reasoning skill scores.

"The eagerness and student excitement is evident by our testimonials. We are incredibly proud of the response and the success of our new core curriculum titles," said Nile Duppstadt, vice president of The Critical Thinking Co.

The new books join *Mathematical Reasoning*™ Levels A through C, which cover kindergarten, Grade 1, and Grade 2 respectively.

Mathematical Reasoning™ awards: www.criticalthinking.com/company/awards.jsp

Pricing and Availability

The retail price of *Mathematical Reasoning*™ *Beginning* Books 1 & 2 for ages 3 & 4 is \$29.99. The retail price of *Mathematical Reasoning*™ *Level D* for Grade 3 is \$32.99. The new titles are now available and can be purchased at more than 1,800 specialty teacher and home schooling retail stores, by calling 1-800-458-4849, or by visiting www.criticalthinking.com.

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About The Critical Thinking Co.™

Since 1958, The Critical Thinking Co. has been a recognized leader in teaching critical thinking skills. The company offers fun, easy-to-use products that develop a wide range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company's award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Co. is recommended by Mensa, *Learning*® magazine, *The Well Trained Mind*, *Dr. Toy*, *Creative Child* magazine, and is used by *Sylvan Learning*, *Club Z In-Home Tutoring*, leading U.S. public schools, and gifted and talented programs in 57 countries throughout the world. The Critical Thinking Co.™ guarantees better grades and higher test scores, or your money back.

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