

THE CRITICAL THINKING COMPANY™ ANNOUNCES NEW CORE CURRICULUM GRADE LEVEL SOLUTIONS

Seaside, California (May 12, 2008) – The Critical Thinking Company™, award-winning publisher of educational books, software and DVDs for all ages, announces a complete preschool through 2nd grade curriculum in mathematics, language arts, and reasoning.

The Critical Thinking Company's core curriculum is designed to teach the Four R's—unlike other publishers who just teach the Three R's. The company teaches: Reading, (W)riting, (A)rithmetic, and REASONING. The company's unique approach to education takes students far beyond drill-and-practice by integrating critical thinking into content instruction and practice activities. The highly effective products are engaging, easy to use, and popular with children.

The new core curriculum provides a comprehensive and economical solution for homeschooling parents and parents trying to supplement their children's education. Each core curriculum product is designed to meet or exceed state and national education standards.

The goal of the company is to offer a complete PreK-6 curriculum in mathematics, language arts, science, and reasoning/problem solving. The core curriculum grade level solutions are composed of titles from several award winning series including *Building Thinking Skills*®, *Science Detective*®, *Language Smarts*™, *Mathematical Reasoning*™, and *Rocket Phonics*®.

To learn more, please visit: <http://www.criticalthinking.com/curriculum>

President, Michael Baker said, "Tragically, elementary and secondary education is mostly memorization, but our ability to succeed in life is directly proportional to our ability to solve the problems we encounter along life's journey. If we teach children everything we know, their knowledge is limited to ours. If we teach children to think, their knowledge is limitless."

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About The Critical Thinking Company™

Since 1958, The Critical Thinking Company™ has been a recognized leader in teaching critical thinking skills. The company offers fun, easy-to-use products that develop a wide-range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company's award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Company™ supplies educational materials to *Sylvan Learning Centers*, *Club Z In-Home Tutoring*, leading U.S. public high schools, and gifted & talented programs throughout the world. The Critical Thinking Company™ guarantees better grades and higher test scores, or your money back.

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