

## MATHEMATICAL REASONING™ EARNS iPARENTING MEDIA AWARD

***Mathematical Reasoning™ Beginning 1* honored with iParenting Media 2009 Excellent Products Award.**

**Seaside, California & North Bend, Oregon (May 27, 2009)** – The Critical Thinking Co.™, award-winning publisher of educational books and software for all ages, is proud to announce that *Mathematical Reasoning™ Beginning 1* has been named as one of **iParenting Media's 2009 Excellent Products**.

*Mathematical Reasoning™ Beginning 1* is the first book in a seven-book series spanning ages 3 to Grade 8 designed to help children devise strategies to solve a wide variety of math problems. These books emphasize problem solving and computation to build the math reasoning skills necessary for success in higher-level math and math assessments. They are written to the standards of the National Council of Teachers of Mathematics. This book is a complete curriculum for children of age 3.

The award-winning math book, like all books submitted to iParenting, was precisely matched using iParenting's state-of-the-art technology to experienced reviewers within iParenting's database. It was thoroughly reviewed and evaluated by a variety of sources including experts and families. Results were compiled and submitted to the iParenting Media Executive Committee for final approval.

*"This book is excellent for the parent who wants to start teaching math concepts to his/her preschooler. I used this book with a couple of my preschool students and they enjoyed the working one on one with their teacher. The pace was easy and taught a progression for the students. I like using the tips at the front of the book. It helped using concrete objects to get a concept across when the students struggled. The students also enjoyed the colored pictures and the expressions on some of the characters in the book. As a teacher I liked the problem solving activities as they could be used over and over again or with several students in the classroom. This book helped not only with math concepts but with listening skills for young folks with very short attention spans."* - iParenting Media reviewer

iParenting.com, a Disney Internet Group media property, is a premier media site focused on parents. iParenting Media's Award Program provides a credible and objective method of determining the best products and is dedicated to informing, inspiring, and uniting the parenting community.

**Award Site:** [www.iparentingmediaawards.com](http://www.iparentingmediaawards.com)

**Complete List of Critical Thinking Company™ Awards:**

[www.criticalthinking.com/company/awards.jsp](http://www.criticalthinking.com/company/awards.jsp)

### **Pricing and Availability**

The retail price of *Mathematical Reasoning™ Beginning 1* is \$29.99. The award-winner is now available and can be purchased at more than 1,800 specialty teacher and home-schooling retail stores by calling 1-800-458-4849 or visiting [www.criticalthinking.com](http://www.criticalthinking.com).

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**About The Critical Thinking Company™**

Since 1958, The Critical Thinking Co. has been a recognized leader in teaching critical thinking skills. The company offers fun, easy-to-use products that develop a wide-range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company's award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Co. supplies educational materials to Sylvan Learning Centers, Club Z In-Home Tutoring, leading U.S. public high schools, and gifted & talented programs throughout the world. The Critical Thinking Company guarantees better grades and higher test scores, or your money back.

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