

DAILY MIND BUILDERS™ WINS BEST VACATION CHILDREN'S PRODUCT FROM DR. TOY

Daily Mind Builders™: Language Arts among Best Vacation Children's Products for 2009

Seaside, California & North Bend, Oregon (June 18, 2009) – The Critical Thinking Co.™, award-winning publisher of educational books and software for all ages, is proud to announce that *Daily Mind Builders™: Language Arts* has been named as one of Dr. Toy's Best Vacation Children's Product for 2009.

Daily Mind Builders™: Language Arts covers skills such as analysis, synthesis, evaluation, and critical reading, as well as deductive and inferential thinking. *Daily Mind Builders™* are meant to be short, 5 to 10-minute brain awakening activities that elicit higher-order thinking skills.

Each activity page includes two puzzles. The first puzzle is a short, true mystery. Its solution requires careful reading, inferential reasoning, and deductive thinking. The second puzzle involves a process of elimination involving the meanings of words or relationships between words.

"*Daily Mind Builders™* are designed to be short, critical thinking activities for ages 10 and up. They are great ice breakers and brain energizers, and from what I've seen, the parents are enjoying these books even more than their children," said The Critical Thinking Co.™ Vice President Nile Duppstadt.

Dr. Toy's awards were developed by noted child development authority, Stevanne Auerbach, Ph.D., aka Dr. Toy, as a service to consumers who want safe, affordable, educationally-oriented materials for children for vacation time or on the road. **Dr. Toy's Best Products for summer 2009** are carefully chosen, using extensive criteria that Dr. Auerbach has developed over many years.

Award Site: <http://www.drtoy.com>

Complete List of Critical Thinking Company™ Awards:
www.criticalthinking.com/company/awards.jsp

Link to cover art: <http://www.criticalthinking.com/html/products/046/04601.gif>

Pricing and Availability

The retail price of *Daily Mind Builders™: Language Arts* is \$16.99. The award-winner is now available and can be purchased at more than 1,800 specialty teacher and home-schooling retail stores, by calling 1-800-458-4849, or visiting www.criticalthinking.com.

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CONTACT INFO:

Nile Duppstadt - V.P. of Sales & Marketing
800-458-4849 x 109
niled@criticalthinking.com

Tim Sitar - Product and Assessment Specialist
800-458-4849 x 111
tims@criticalthinking.com

WEBSITE: www.criticalthinking.com
E-MAIL: info@CriticalThinking.com

PHONE: 800-458-4849

Corporate Offices:

1069 Broadway Ave., Seaside, CA 93955

1997 Sherman Ave., North Bend, OR 97459

About The Critical Thinking Company™

Since 1958, The Critical Thinking Co.™ has been a recognized leader in teaching critical thinking skills. The company offers fun, easy-to-use products that develop a wide range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company's award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Co. is recommended by Mensa, *Learning*® magazine, *The Well Trained Mind*, *Dr. Toy*, *Creative Child* magazine, and is used by *Sylvan Learning*, *Club Z In-Home Tutoring*, leading U.S. public schools, and gifted and talented programs in 57 countries throughout the world. The Critical Thinking Co.™ guarantees better grades and higher test scores, or your money back.

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