

MATH ANALOGIES BEGINNING WINS BEST VACATION CHILDREN'S PRODUCT FROM DR. TOY

***Math Analogies Beginning* Among Best Vacation Children's Products for 2009**

Seaside, California & North Bend, Oregon (July 20, 2009) – The Critical Thinking Co.™, award-winning publisher of educational books and software for all ages, is proud to announce that *Math Analogies Beginning* has been named as one of Dr. Toy's Best Vacation Children's Product for 2009.

Math Analogies Beginning was created to help kindergarten and first grade students excel in mathematics. Understanding analogies and the ability to reason analogically (reasoning used to identify, evaluate, and solve an analogy) are important problem-solving skills.

The math analogies in the award-winning book ask children to draw and verbalize their answers. The drawings develop fine motor skills and the verbalization develops communication skills. The analogies in the book are designed around the grade-appropriate standards identified by the National Council of Teaching Mathematics.

Dr. Toy's awards were developed by noted child development authority, Stevanne Auerbach, Ph.D., aka Dr. Toy, as a service to consumers who want safe, affordable, educationally-oriented materials for children for vacation time or on the road. **Dr. Toy's Best Products for summer 2009** are carefully chosen, using extensive criteria that Dr. Auerbach has developed over many years.

Award Site: <http://www.drtoy.com>

Complete List of Critical Thinking Company™ Awards:
www.criticalthinking.com/company/awards.jsp

Product Link: <http://www.criticalthinking.com/getProductDetails.do?code=p&id=08501>
Please contact us for high resolution artwork.

Pricing and Availability

The retail price of *Math Analogies Beginning* is \$11.99. The award-winner is now available and can be purchased at more than 1,800 specialty teacher and home-schooling retail stores, by calling 1-800-458-4849, or visiting www.criticalthinking.com.

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About The Critical Thinking Company™

Since 1958, The Critical Thinking Co.™ has been a recognized leader in teaching critical thinking skills. The company offers fun, easy-to-use products that develop a wide range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company's award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Co. is recommended by Mensa, *Learning*® magazine, *The Well Trained Mind*, *Dr. Toy*, *Creative Child* magazine, and is used by *Sylvan Learning*, *Club Z In-Home Tutoring*, leading U.S. public schools, and gifted and talented programs in 57 countries throughout the world. The Critical Thinking Co.™ guarantees better grades and higher test scores, or your money back.

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