

The Critical Thinking Co.™ Announces The Release of *ThinkAnalogy™ Puzzles A1* Software

Enhanced and updated software provides children in Grades 3-5 with challenging, fun activities that develop razor-sharp analogy, word analysis, and vocabulary skills

Seaside, California & North Bend, Oregon (July 30, 2009) – The Critical Thinking Co.™, the award-winning publisher of educational books, software and DVDs for all ages, announces the re-release of *ThinkAnalogy™ Puzzles A1* software.

ThinkAnalogy™ Puzzles clearly, easily, and effectively teach children how to analyze and classify analogies by relationship, category, and structure. The activities begin with an exploration of word relationships. Children classify word groups, form pairs of related items, then identify and classify types of analogous relationships. Finally, they select and supply words and word pairs to complete analogies. All this is done in an interactive game show-like platform that helps make learning fun.

The new version of the award-winning educational software provides an updated user interface, introduces a new character, reward games, and more detailed statistical information and tracking of the learning process for each student.

The updated versions of *ThinkAnalogy Puzzles B1* and *C1* for Grades 6-8 and 9-12 respectively, will be available in the last quarter of 2009.

Pricing and Availability

The retail price of each *ThinkAnalogy™ Puzzles A1* CD is \$21.99 for home use, and \$69.99 for a single computer school license (volume license pricing is also available). The new software title is now available and may be purchased at more than 1,800 specialty teacher and home-schooling retail stores, by calling 1-800-458-4849, or by visiting www.criticalthinking.com.

Product Link: <http://www.criticalthinking.com/getProductDetails.do?code=p&id=08929>

Please contact us for high resolution artwork.

This CD is just one of many new titles that will be released by The Critical Thinking Company in 2009. For a complete list of new products, visit www.criticalthinking.com/NewProducts.

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About The Critical Thinking Co.™

Since 1958, The Critical Thinking Co. has been a recognized leader in teaching critical thinking skills. The company offers fun, easy-to-use products that develop a wide range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company's award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Co. is recommended by Mensa, *Learning*® magazine, *The Well Trained Mind*, *Dr. Toy*, *Creative Child* magazine, and is used by *Sylvan Learning*, *Club Z In-Home Tutoring*, leading U.S. public schools, and gifted and talented programs in 57 countries throughout the world. The Critical Thinking Co.™ guarantees better grades and higher test scores, or your money back.

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