

***Language Smarts™ Level C* Honored with an iParenting Media Award**

***Second grade language arts program* is selected as one of iParenting Media's Outstanding Products of 2009**

**Seaside, California & North Bend, Oregon (August 11, 2009)** – The Critical Thinking Co.™, award-winning publisher of educational books and software for all ages, is proud to announce that *Language Smarts™ Level C* has been named as one of **iParenting Media's outstanding products of 2009**.

The book teaches the language arts concepts and skills students are expected to know in second grade. *Language Smarts™ Level C* also introduces several skills and concepts normally taught in third grade. This fun, mind-building book teaches standards-based language arts and develops critical thinking skills. *Language Smarts™* can serve as a core curriculum for language arts or as a supplemental resource.

The first book in the *Language Smarts™ series*, *Language Smarts™ Level B* is designed for first-grade students. *Language Smarts™ Level D* for fourth grade is in development and the series will eventually grow to cover language arts skills up to sixth grade.

The award-winning language arts book, like all books submitted to iParenting, was precisely matched using iParenting's state-of-the-art technology to experienced reviewers within iParenting's database. It was thoroughly reviewed and evaluated by a variety of sources including experts and families. Results were compiled and submitted to the iParenting Media Executive Committee for final approval.

iParenting.com, a Disney Internet Group media property, is a premier media site focused on parents. iParenting Media's Award Program provides a credible and objective method of determining the best products and is dedicated to informing, inspiring, and uniting the parenting community.

**Award Site:** [www.iparentingmediaawards.com](http://www.iparentingmediaawards.com)

**Complete List of Critical Thinking Company™ Awards:**  
[www.criticalthinking.com/company/awards.jsp](http://www.criticalthinking.com/company/awards.jsp)

**Pricing and Availability**

The retail price of *Language Smarts™ Level C* is \$29.99. The award-winner is now available and can be purchased at more than 1,800 specialty teacher and home-schooling retail stores by calling 1-800-458-4849 or visiting [www.criticalthinking.com](http://www.criticalthinking.com).

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**About The Critical Thinking Company™**

Since 1958, The Critical Thinking Co. has been a recognized leader in teaching critical thinking skills. The company offers fun, easy-to-use products that develop a wide range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company's award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Co. supplies educational materials to Sylvan Learning Centers, Club Z In-Home Tutoring, leading U.S. public high schools, and gifted & talented programs throughout the world. The Critical Thinking Company guarantees better grades and higher test scores, or your money back.

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