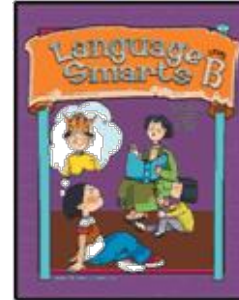




**The Critical Thinking Co.™ announces the release  
of *Language Smarts™* Level B**

Seaside, CA — August 22, 2007 —The Critical Thinking Co. is pleased to announce the latest addition to its family of educational books and software, *Language Smarts Level B*.

The *Language Smarts Level B* book teaches a full range of reading/language arts curriculum with an emphasis on the concepts and skills students are expected to know in first grade. It also introduces several skills and concepts normally taught in second grade



This fun, mind-building book teaches standards-based language arts and develops critical thinking skills.

*Language Smarts™* can serve as a core curriculum for language arts or as a supplemental resource. The engaging activities empower your child's mind, as they work to improve their vocabulary, grammar, punctuation, reading, and writing skills.

**About The Critical Thinking Co.™**

For over 35 years, The Critical Thinking Co. has been the recognized leader in teaching thinking. The company offers fun, easy-to-use products that develop a wide-range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company's award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Co. guarantees better grades and higher test scores, or your money back!

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**About Bright Minds™**

Bright Minds is the home party plan division of The Critical Thinking Co. The direct sales division offers an exclusive line of award-winning educational products in addition to the standard critical thinking offering. Products are sold by independent consultants in a home party setting. Customers may host a party with the help of a consultant and shop for free, or start their own business as a Bright Minds consultant.

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