

## **THE CRITICAL THINKING COMPANY™ WINS MULTIPLE iPARENTING MEDIA AWARDS**

***Mathematical Reasoning™ Level C* and *Complete the Picture Math Book 1* honored with iParenting Media Greatest Products of 2008 awards.**

**Seaside, California & North Bend, Oregon (November 14, 2008)** – The Critical Thinking Company, award-winning publisher of educational books and software for all ages, announces its 10<sup>th</sup> product award of 2008. Both *Mathematical Reasoning™ Level C* and *Complete the Picture Math Book 1* have been recognized as **iParenting Media's Greatest Products for 2008**.

*Complete the Picture Math Book 1* develops a wide variety of math, reading, visual, and spatial reasoning skills. Children solve an engaging word problem that focuses on reading comprehension and mathematical reasoning before completing and coloring an animal picture. Its quick, boredom-busting activities can be used in the classroom, after school, at home, and even on trips to stimulate developing minds.

*Mathematical Reasoning™ Level C* covers the mathematical concepts and skills students are expected to know in second grade. It also introduces several skills and concepts normally taught in third grade. The book emphasizes problem solving and computation to build the math reasoning skills necessary for success in higher-level math and math assessments, and can be used as a *Core* or *Supplemental* book.

Each product submitted to iParenting receives three outside reviews from a licensed childcare professional or teacher, a subject area expert, and a parent. In addition, each product is judged by the iParenting Media Awards Executive Committee.

iParenting.com, a Disney Internet Group media property, is a premier media site focused on parents. iParenting Media's Award Program provides a credible and objective method of determining the best products and is dedicated to informing, inspiring and uniting the parenting community.

**Award Site:** [www.iparentingmediaawards.com](http://www.iparentingmediaawards.com)

**Complete List of Critical Thinking Company™ Awards:**

[www.criticalthinking.com/company/awards.jsp](http://www.criticalthinking.com/company/awards.jsp)

### **Pricing and Availability**

The retail price of *Complete the Picture Math Book 1* is \$10.99. The retail price of *Mathematical Reasoning™ Level C* is \$29.99. Both award-winning titles are now available and can be purchased at more than 1,800 specialty teacher and home-schooling retail stores, by calling 1-800-458-4849 or by visiting [www.criticalthinking.com](http://www.criticalthinking.com).

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**About The Critical Thinking Company**

Since 1958, The Critical Thinking Co. has been a recognized leader in teaching critical thinking skills. The company offers fun, easy-to-use products that develop a wide-range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company's award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Co. supplies educational materials to Sylvan Learning Centers, Club Z In-Home Tutoring, leading U.S. public high schools, and gifted & talented programs throughout the world. The Critical Thinking Company guarantees better grades and higher test scores, or your money back.

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