



The Critical Thinking Co.™
EMPOWER THE MIND!

The Critical Thinking Co.™

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Reseller Questionnaire

(Please print)

Billing Address

Company _____

Street or PO Box _____

City _____ St _____ Zip _____

Phone _____

Fax _____

Federal ID Number (FIN) _____

E-mail INVOICES to: _____

Accounts Payable Contact

Name _____

Phone/Extension _____

E-mail _____

Shipping Address (if different)

Company _____

Street or PO Box _____

City _____ St _____ Zip _____

Shipping address is: Commercial: _____

Residential: _____

Web Site _____

E-mail TRACKING/SHIPPING to: _____

Purchasing Contact (for order questions)

Name _____

Phone/Extension _____

E-mail _____

BACKORDER INSTRUCTIONS

Not Yet Published Products: Cancel All: _____ Cancel after 120 days _____ Do Not Cancel _____

Temporarily Out of Stock: Cancel All: _____ Cancel after 60 days _____ Do Not Cancel _____

Marketing Information

So that we may recommend the best products for your company, please indicate your market shares below, giving an approximate **percentage** of your business volume for each.

Schools _____% Teachers _____% Homeschooling Parents _____% Parents _____% Clients _____%

Books _____% Software _____%

Grade Levels: PreK-4 _____% Grades 5-8 _____% Grades 9-12+ _____% Other _____%

Please tell us how you market your products: (Mark all that apply)

Produce a paper catalog or listing? _____ If so, when do you review new products? _____

Sell primarily to clients or local customers? _____

Produce a personal or company Web site? _____ Web Site Address: _____

Sell on EBay or Amazon Store? _____ Store Name _____

Required Signature

I acknowledge that I have received and read the TCTC Wholesale Accounts Information, the MAP Policy, and the Conference Sales Policy. If this is a new account, I meet the requirements for opening a wholesale account with The Critical Thinking Co.™ and am enclosing **a copy of my state resale license or local business license** (where there is no state sales tax) and a **credit application** with this questionnaire.

Signed (owner) _____

Date _____