



The Critical Thinking Co.
Empower the Mind!

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Dear Prospective Reseller:

Thank you for your interest in our products. To qualify for a reseller's wholesale account with our company, you must have at least three of the following.

- An approved educational products store
- An approved mail order catalog for educational products (minimum mailing of 1,000; copy of catalog required)
- A resale license for your state or a business license for your locale, indicating that you sell general educational products and pay state or local licensing fees (copy required)
- Evidence that you sell or have resale arrangements with other educational publishers. (Account numbers and/or contact names required)
- Membership in a professional booksellers' organization (NSSEA)

Please note that home-based businesses do not qualify as resellers.

These requirements protect our direct sales business, our legitimate educational supply distributors and retailers, and our Bright Minds consultants.

If you have questions about our criteria or our products, please do not hesitate to contact us.

Sincerely,

Resale Marketing Department
800-458-4849, ext 155