

Special Binomial Products

• **Special binomial products – squaring binomials**

Special Products	Formula	Initial Expansion	Example
difference of squares	$(a + b)(a - b) = a^2 - b^2$ <small>It does not matter if (a - b) comes first</small>	$(a + b)(a - b) = a^2 - ab + ba - b^2$ $= a^2 - b^2$	$(x + 2)(x - 2) = x^2 - 2^2 = x^2 - 4$ or $(x - 2)(x + 2) = x^2 - 2^2 = x^2 - 4$ ($a = x, b = 2$)
square of sum	$(a + b)^2 = a^2 + 2ab + b^2$ <small>A perfect square trinomial</small>	$(a + b)^2 = (a + b)(a + b)$ $= a^2 + ab + ba + b^2$ $= a^2 + 2ab + b^2$	$(x + 3)^2 = x^2 + 2 \cdot x \cdot 3 + 3^2$ $= x^2 + 6x + 9$
square of difference	$(a - b)^2 = a^2 - 2ab + b^2$ <small>A perfect square trinomial</small>	$(a - b)^2 = (a - b)(a - b)$ $= a^2 - ab - ba + b^2$ $= a^2 - 2ab + b^2$	$(x - 4)^2 = x^2 - 2 \cdot x \cdot 4 + 4^2$ $= x^2 - 8x + 16$

• **Special binomial products:** special forms of binomial products that are worth memorizing.

• **Memory aid:** $(a \pm b)^2 = (a^2 \pm 2ab + b^2)$

Example: Find the following products.

$$1. \quad (3y + 4)(3y - 4) = \overset{a}{(3y)}^2 - \overset{b}{4}^2$$

$$= 9y^2 - 16$$

$$(a + b)(a - b) = a^2 - b^2$$

$$a = 3y, \quad b = 4$$

$$2. \quad \left(5t + \frac{1}{2}\right)^2 = (5t)^2 + 2(5t)\left(\frac{1}{2}\right) + \left(\frac{1}{2}\right)^2$$

$$= 25t^2 + 5t + \frac{1}{4}$$

$$(a + b)^2 = a^2 + 2ab + b^2$$

$$a = 5t, \quad b = \frac{1}{2}$$

$$3. \quad \left(3q - \frac{1}{6}p\right)^2 = (3q)^2 - 2(3q)\left(\frac{1}{6}p\right) + \left(\frac{1}{6}p\right)^2$$

$$= 9q^2 - qp + \frac{1}{36}p^2$$

$$(a - b)^2 = a^2 - 2ab + b^2$$

$$a = 3q, \quad b = \frac{1}{6}p$$

$$4. \quad (t + 1)^3 = (t + 1)^2(t + 1)$$

$$= (t^2 + 2t + 1)(t + 1)$$

$$= t^3 + t^2 + 2t^2 + 2t + t + 1$$

$$= t^3 + 3t^2 + 3t + 1$$

$$a^n a^m = a^{n+m}$$

$$(a + b)^2 = a^2 + 2ab + b^2$$

Distribute

Combine like terms.

$$5. \quad \overset{a}{(2A - 3)} + \overset{b}{4B} \overset{a}{(2A - 3)} - \overset{b}{4B} = (2A - 3)^2 - (4B)^2$$

$$= (2A)^2 - 2(2A) \cdot 3 + 3^2 - 16B^2$$

$$= 4A^2 - 12A + 9 - 16B^2$$

$$(a + b)(a - b) = a^2 - b^2: a = 2A - 3, b = 4B$$

$$(a - b)^2 = a^2 - 2ab + b^2: a = 2A, b = 3$$

Simplify

• **Using function notation:**

Example: Given $f(x) = -3x + x^2$, find and simplify 1. $f(u - 1)$, and 2. $f(a + h) - f(a)$.

$$1. \quad f(u - 1) = -3(u - 1) + (u - 1)^2$$

$$= -3u + 1 + u^2 - 2u + 1$$

$$= u^2 - 5u + 2$$

Replace x with (u - 1)

$$(a - b)^2 = a^2 - 2ab + b^2$$

Combine like terms.

$$2. \quad f(a + h) - f(a) = [-3(a + h) + (a + h)^2] - (-3a + a^2)$$

$$= -3a - 3h + a^2 + 2ah + h^2 + 3a - a^2$$

$$= h^2 + 2ah - 3h$$

Replace x with (a + h) and a.

Remove parentheses.

Combine like terms.