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## Dear Prospective Reseller:

Thank you for your interest in our products. To qualify for a reseller's wholesale account with our company, you must have a resale tax license for your state or a business license for your locale in those states that do not require state sales tax. We require a copy of this license before opening your account.

Additionally, you must have at least two of the following.

- An approved <u>educational products</u> store with telephone in the company name
- A completed <u>educational products</u> public-access web site (web address required)
- An approved mail order catalog for <u>educational products</u> (minimum mailing of 1,000 copies of catalog required)
- Evidence that you sell or have resale arrangements with other educational publishers (account numbers and/or contact names required)
- Membership in a professional booksellers' organization (NSSEA, ABA, CBA)

Please note that home-based businesses do not normally qualify as resellers unless the other qualifications above are met. These requirements protect our legitimate educational supply distributors and retailers.

If you have any questions about our criteria or our products, please do not hesitate to contact us.

Sincerely,

Resale Marketing Department

800-458-4849, Ext 201 dealers@criticalthinking.com