

**THE CRITICAL THINKING COMPANY™ INTRODUCES “BUILDING THINKING SKILLS®
BEGINNING and PRIMARY” BOOKS FOR EARLY LEARNERS**
Series Promotes Academic Readiness

Seaside, California (February 4, 2008) – The Critical Thinking Company, the award-winning publisher of educational books, software and DVDs for all ages, is pleased to announce the release of *Building Thinking Skills-Beginning* for ages 3-4 and *Building Thinking Skills Primary* for Grades K-1. The books are the latest addition to the highly-acclaimed core curriculum critical thinking series, *Building Thinking Skills*.

Building Thinking Skills provides highly-effective verbal and non-verbal reasoning activities to improve vocabulary, reading, writing, math, logic, and figural-spatial skills, as well as visual and auditory processing. This exceptional series provides a solid foundation for future academic excellence and success on any test, including, but not limited to, the Wechsler Intelligence Scale for Children, the Cognitive Abilities Test (CogAt), and the Otis-Lennon School Ability Test.

The activities in the *Building Thinking Skills Beginning* and *Primary* books help children develop superior thinking and communication skills that lead to deeper content learning in all subjects. Each book contains over 200 pages and each activity is modeled to reinforce reasoning skills and concepts.

Product and Assessment Specialist, Tim Sitar said, "Getting children excited about thinking and problem-solving, and starting out on a critical thinking path is an essential element of academic success. The new *Building Thinking Skills Beginning* and *Primary* books provide a comprehensive thinking skills-based curriculum for early learners."

Pricing and Availability:

The retail price of *Building Thinking Skills Beginning* and *Building Thinking Skills Primary* is \$29.99 and will be available March 1, 2008. It can be purchased at over 1800 specialty teacher and home-schooling retail stores, by calling 1-800-458-4849 or by visiting www.criticalthinking.com/BuildingThinkingSkills. Sample pages and table of contents are available online.

Building Thinking Skills Beginning and *Building Thinking Skills Primary* are just two of many new titles that will be released by the Critical Thinking Co. during its 50th Anniversary year. For a complete list of new products, visit www.criticalthinking.com/NewProducts.

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About The Critical Thinking Company

Since 1958, The Critical Thinking Company has been a recognized leader in teaching critical thinking skills. The company offers fun, easy-to-use products that develop a wide-range of thinking skills and improve standards-based learning in reading, writing, math, science, and

history. The company's award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Company supplies educational materials to Sylvan Learning Centers, Club Z In-Home Tutoring, leading U.S. public high schools, and gifted & talented programs throughout the world. The Critical Thinking Company guarantees better grades and higher test scores, or your money back.

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