

**THE CRITICAL THINKING COMPANY™ ANNOUNCES
NEW “WHAT WOULD YOU DO?” SERIES**
Series Inspires Discussion of Moral Values in Real-Life Moral Dilemmas

Seaside, California (February 4, 2008) – The Critical Thinking Company, the award-winning publisher of educational books, software and DVDs for all ages is pleased to announce *What Would You Do?*, a new character-building series.

The *What Would You Do?* Books give children and young adults the opportunity to apply their critical thinking skills to real-life moral dilemmas. The problems stimulate important discussions for families and classrooms while building character and critical thinking skills.

Each activity presents an initial question for consideration (a moral dilemma) and then subsequent questions that change or compound the moral dilemma. Students must decide if these changes cause them to alter their decision or course of action. The group discussions allow students to learn and grow from listening to others.

What Would You Do? Book 1 provides activities for Grades 2 through 5, while Book 2 is geared toward Grades 6 to 12 and above. Each book provides 32 thought provoking and discussion-rich activities.

Pricing and Availability

The retail price of each *What Would You Do?* book is \$10.99 and can be purchased at over 1800 specialty teacher and home-schooling retail stores, by calling 1-800-458-4849 or by visiting www.criticalthinking.com/WhatWouldYouDo. Sample pages and table of contents are available online.

Product and Assessment Specialist, Tim Sitar said, “With *What Would You Do?*, problem solving skills are applied to difficult and real-life situations. The books allow opportunity for important discussion and growth in classrooms and homes!”

This series is one of many new titles that will be released by the Critical Thinking Co. during its 50th Anniversary year. For a complete list of new products, visit www.criticalthinking.com/NewProducts.

###

CONTACT INFO:

Daryl Wise - PR Manager
831-800-458-4849 x 158
darylw@criticalthinking.com

Tim Sitar - Product and Assessment Specialist
831-800-458-4849 x 134
tims@criticalthinking.com

WEBSITE: www.criticalthinking.com
EMAIL: info@CriticalThinking.com
PHONE: 800-458-4849

About The Critical Thinking Company

Since 1958, The Critical Thinking Company has been a recognized leader in teaching critical thinking skills. The company offers fun, easy-to-use products that develop a wide-range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company’s award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Company supplies

educational materials to Sylvan Learning Centers, Club Z In-Home Tutoring, leading U.S. public high schools, and gifted & talented programs throughout the world. The Critical Thinking Company guarantees better grades and higher test scores, or your money back.

The Critical Thinking Co. logos are trademarked or registered trademarks of The Critical Thinking Co. Copyright © 2008 The Critical Thinking Co. All Rights Reserved.