

## **THE CRITICAL THINKING CO.™ ANNOUNCES NEW MATH ANALOGIES SERIES**

### **Three new books for Grades K-1, 2-3, and 4-5**

**Seaside, California & North Bend, Oregon (April 14, 2009)** – The Critical Thinking Co.™, the award-winning publisher of educational books, software and DVDs for all ages, announces the release of *Math Analogies Beginning*, *Math Analogies Book 1*, and *Math Analogies Book 2*.

Understanding analogies and the ability to reason analogically (reasoning used to identify, evaluate, and solve an analogy) are important problem-solving skills. Problem-solving is an essential part of mathematical development. These math analogy activities teach children to break problems down into their component parts, making it easier to recognize familiar formats that enable students to produce solutions.

The math analogies in these books ask your students to draw and verbalize their answers. The drawings develop fine motor skills and the verbalization develops communication skills. The analogies are designed around the grade-appropriate standards identified by the National Council of Teaching Mathematics.

#### **Pricing and Availability**

The retail price of each *Math Analogies* book is \$11.99. The new titles are now available and may be purchased at more than 1,800 specialty teacher and home schooling retail stores, by calling 1-800-458-4849, or by visiting [www.criticalthinking.com](http://www.criticalthinking.com).

Product and Assessment Specialist, Tim Sitar said, “These books present excellent test practice for achievement tests such as the Naglieri Nonverbal Ability Test (NNAT). While students think they are just solving fun puzzles, they will be doing serious thinking and building a basis for future experiences in critical thinking.”

These books are three of many new titles that will be released by The Critical Thinking Company in 2009. For a complete list of new products, visit [www.criticalthinking.com/NewProducts](http://www.criticalthinking.com/NewProducts).

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#### **About The Critical Thinking Co.™**

Since 1958, The Critical Thinking Co. has been a recognized leader in teaching critical thinking skills. The company offers fun, easy-to-use products that develop a wide range of thinking skills

and improve standards-based learning in reading, writing, math, science, and history. The company's award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Co. is recommended by Mensa, *Learning*<sup>®</sup> magazine, *The Well Trained Mind*, *Dr. Toy*, *Creative Child* magazine, and is used by *Sylvan Learning*, *Club Z In-Home Tutoring*, leading U.S. public schools, and gifted and talented programs in 57 countries throughout the world. The Critical Thinking Co.<sup>™</sup> guarantees better grades and higher test scores, or your money back.

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