



Beginning Mathematical Reasoning Wins Smart Play/Smart Toy Award from Dr. Toy

Seaside, CA—April 19, 2006— Bright Minds™ is pleased to announce that the latest addition to our family of educational books and software, *Beginning Mathematical Reasoning* is a winner in “Dr. Toy’s Smart Play/Smart Toy Children’s Products for 2006.”

Stevanne Auerbach, Ph.D (Dr. Toy) is the Director of the Institute for Childhood Resources. The awards program was developed as a service to parents, teachers, and others who desire to purchase safe, affordable, and stimulating educationally-oriented products for children. *Beginning Mathematical Reasoning* was picked after careful review.

Beginning Mathematical Reasoning provides a complete curriculum for 3-and 4-year olds. The emphasis is on mathematical reasoning (problem solving). With its entertaining and engaging exercises, children will learn to count, compare, classify, match, sort, look for patterns, and analyze auditory and/or visual clues. These skills are not commonly taught until kindergarten or first grade. This means a child could enter kindergarten in the top four percent of his/her class in mathematics.

Beginning Mathematical Reasoning is the first of a series of new products that will provide parents and teachers with the much requested, complete curriculum materials. The next books in the *Mathematical Reasoning* series will provide a complete curriculum for kindergarten and first grade. These books will be released in summer 2006. Another complete curriculum book series due for summer 2006 is *Language Smarts B and C*. These will focus on language arts for first and second grades.

AWARD SITE: <http://www.drtoy.com/awards/4929.html>

About Bright Minds™

Bright Minds is the home party plan division of The Critical Thinking Co. The direct sales division offers an exclusive line of award-winning educational products in addition to the standard critical thinking offering. Products are sold by independent consultants in a home party setting. Customers may host a party with the help of a consultant and shop for free, or start their own business as a Bright Minds consultant.

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About The Critical Thinking Co.™

For over 35 years, The Critical Thinking Co. has been the recognized leader in teaching thinking. The company offers fun, easy-to-use products that develop a wide-range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company's award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Co. guarantees better grades and higher test scores, or your money back!

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