

Daily Mind Builders™ Language Arts* Named 2009 Book of the Year by *Creative Child Magazine

New title from The Critical Thinking Co.™ wins the 2009 Creative Child Book of the Year Award in the Classroom Books-Elementary age category

Seaside, California & North Bend, Oregon (June 30, 2009) – The Critical Thinking Co.™, award-winning publisher of educational books and software for all ages, is proud to announce that *Daily Mind Builders™ Language Arts* has been honored with the Book of the Year 2009 Creative Child Award in the Classroom Books-Elementary age category by *Creative Child Magazine*.

Each exercise in *Daily Mind Builders™ Language Arts* are short, fun daily activity pages that develop the reading comprehension skills found on all standardized reading tests. Synthesizing disparate information and using the result to produce a reasonable conclusion is an essential skill assessed on standardized tests. This comprehension skill usually determines a child's reading score—and every *Daily Mind Builders* page develops this skill.

Each daily activity page includes two puzzles. The first puzzle is a short, true mystery. Its solution requires careful reading, inferential reasoning, and deductive thinking. The second puzzle involves a process of elimination involving the meanings of words or relationships between words.

“We’re pleased that this book has been so well received,” said company Vice President Nile Dupstadt. “The *Daily Mind Builders™* series is a demanding one, even for adults. In fact, adults love them because they too find them fun and the challenge stimulating. That’s what our products are all about - engaging and empowering the mind to improve decision making.”

Creative Child Magazine is a national bi-monthly publication that provides parents with the latest information on how to nurture their child's creativity.

Pricing and Availability

The retail price of *Daily Mind Builders™ Language Arts* is \$16.99. The award-winning title is now available and may be purchased at more than 1,800 specialty teacher and home-schooling retail stores, by calling 1-800-458-4849, or by visiting www.criticalthinking.com.

Award Site: <http://www.creativechild.com/>

Product Link: <http://www.criticalthinking.com/getProductDetails.do?code=p&id=04601>

Please contact us for high resolution artwork.

Complete List of Critical Thinking Company™ Awards:

www.criticalthinking.com/company/awards.jsp

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About The Critical Thinking Co.™

Since 1958, The Critical Thinking Co. has been a recognized leader in teaching critical thinking skills. The company offers fun, easy-to-use products that develop a wide range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company's award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Co. is recommended by Mensa, *Learning*® magazine, *The Well Trained Mind*, *Dr. Toy*, *Creative Child* magazine, and is used by *Sylvan Learning*, *Club Z In-Home Tutoring*, leading U.S. public schools, and gifted and talented programs in 57 countries throughout the world. The Critical Thinking Co.™ guarantees better grades and higher test scores, or your money back.

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