

***Mathematical Reasoning™ Beginning Book 2* Receives A 2009 Preferred Choice Award
From *Creative Child Magazine***

**Engaging math book that provides 4-year-olds with a complete math curriculum selected
as a preferred choice product in the *Classroom Books -Preschool category***

Seaside, California & North Bend, Oregon (July 1, 2009) – The Critical Thinking Co.™, award-winning publisher of educational books and software for all ages, is proud to announce that *Mathematical Reasoning™ Beginning Book 2* has been awarded a 2009 Creative Child Preferred Choice Award from *Creative Child Magazine*.

Mathematical Reasoning™ Beginning Book 2 helps 4-year-olds devise strategies to solve a wide variety of math problems. The book emphasizes problem solving and computation to build the math-reasoning skills necessary for success in higher-level math and math assessments. This book is written to the standards of the National Council of Teachers of Mathematics and is a complete curriculum for children of age 4.

The highly effective activities take children far beyond drill-and-practice by using step-by-step, discussion-based problem solving to develop a conceptual bridge between computation and the reasoning required for upper-level math. Activities and units spiral slowly, allowing children to become comfortable with concepts but also challenging them to continue building their math skills.

The book is part of an award-winning series that offers complete curriculum from age 3 to Grade 3. The Grade 4 book, *Mathematical Reasoning™ Level E*, is now in production, and the series will expand to Grade 6 in the near future.

“The *Mathematical Reasoning™* series offers an incredible value for home schooling parents and parents looking to provide their child with a substantial head start,” said Michael Baker, the President of The Critical Thinking Co.™ “Where else can you find a complete, effective, and affordable math curriculum for less than \$35?”

Creative Child Magazine is a national bimonthly publication that provides parents with the latest information on how to nurture their child's creativity.

Pricing and Availability

The retail price of *Mathematical Reasoning™ Beginning Book 2* is \$29.99. The award-winning title is now available and may be purchased at more than 1,800 specialty teacher and home-schooling retail stores, by calling 1-800-458-4849, or by visiting www.criticalthinking.com.

Award Site: <http://www.creativechild.com/>

Product Link: <http://www.criticalthinking.com/getProductDetails.do?code=p&id=06914>

Please contact us for high resolution artwork.

Complete List of Critical Thinking Company™ Awards:

www.criticalthinking.com/company/awards.jsp

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About The Critical Thinking Co.™

Since 1958, The Critical Thinking Co. has been a recognized leader in teaching critical thinking skills. The company offers fun, easy-to-use products that develop a wide range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company's award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Co. is recommended by Mensa, *Learning*® magazine, *The Well Trained Mind*, *Dr. Toy*, *Creative Child* magazine, and is used by *Sylvan Learning*, *Club Z In-Home Tutoring*, leading U.S. public schools, and gifted and talented programs in 57 countries throughout the world. The Critical Thinking Co.™ guarantees better grades and higher test scores, or your money back.

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