

The Critical Thinking Co.™ Announces The Release of Mind Benders Beginning 1 and Beginning 2 Software

Best-selling logic books for toddlers now available as interactive learning adventure for PC & Mac

Seaside, California & North Bend, Oregon (July 30, 2009) – The Critical Thinking Co.™, the award-winning publisher of educational books, software and DVDs for all ages, announces the release of *Mind Benders® Beginning 1* and *Mind Benders® Beginning 2* software.

Mind Benders®, our best-selling deductive thinking puzzles, develop the logic, reading comprehension, and mental organization skills vital to achieving high grades and top test scores in all subjects.

Children will carefully analyze each *Mind Benders®* story and its clues, identifying logical associations between people, places, and things. The key is to start with the most obvious associations, and then deduce less obvious associations until everything finally fits together. *Mind Benders® Beginning 1* software is designed for Pre-K to Kindergarten students and *Mind Benders® Beginning 2* software is designed for Grades 1 to 2.

“The *Mind Benders®* family of products is one of our best known and honored series. Ever since the release of the *Mind Benders® Beginning 1* and *Beginning 2* books, our customers have been demanding a software version,” said company Vice President Nile Duppstadt. “After all the research and a lot of hard work from our design team, we hope we’ve exceeded our customers’ expectations and produced an interactive software ‘game’ that gets kids to develop real-life, problem solving skills.”

Pricing and Availability

The retail price of each *Mind Benders®* CD is \$25.99 for home use, and \$69.99 for a single computer school license (volume license pricing is also available). The new software titles are now available and may be purchased at more than 1,800 specialty teacher and home-schooling retail stores, by calling 1-800-458-4849, or by visiting www.criticalthinking.com.

Product Links: <http://www.criticalthinking.com/getProductDetails.do?code=p&id=01378> & <http://www.criticalthinking.com/getProductDetails.do?code=p&id=01380>

Please contact us for high resolution artwork.

These interactive educational games are just two of many new titles that will be released by The Critical Thinking Company in 2009. For a complete list of new products, visit www.criticalthinking.com/NewProducts.

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About The Critical Thinking Co.™

Since 1958, The Critical Thinking Co. has been a recognized leader in teaching critical thinking skills. The company offers fun, easy-to-use products that develop a wide range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company's award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Co. is recommended by Mensa, *Learning*® magazine, *The Well Trained Mind*, *Dr. Toy*, *Creative Child* magazine, and is used by *Sylvan Learning*, *Club Z In-Home Tutoring*, leading U.S. public schools, and gifted and talented programs in 57 countries throughout the world. The Critical Thinking Co.™ guarantees better grades and higher test scores, or your money back.

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