

**BUILDING THINKING SKILLS® SOFTWARE
WINS DOUBLE HONORS FROM DR. TOY**

***Building Thinking Skills® Level 2* Software awarded the 100 Best Children's Products for 2008 and the 10 Best Software/CD-Rom/High-Tech Products for 2008!**

Seaside, California (September 11, 2008) – The Critical Thinking Company, award-winning publisher of complete curriculum and supplemental educational books, software and DVDs for all ages, announces that *Building Thinking Skills® Level 2* software has been named as one of **100 Best Children's Products for 2008** and one of the **10 Best Software/CD-Rom/High-Tech Products for 2008** by Dr. Toy.

In its 17th-Annual report of "Dr. Toy's 100 Best Children's Products 2008," the online magazine placed the *Building Thinking Skills® Level 2* software on the esteemed list, and also named the interactive software adventure as one of the 10 Best Software/CD-Rom/High-Tech Products.

"Dr. Toy's 100 Best Products" Awards Program was developed by noted child development authority, Steveanne Auerbach, Ph.D. (aka Dr. Toy) as a service to consumers who want to purchase safe, affordable, educationally-oriented, stimulating toys and products for children.

Building Thinking Skills® Level 2 software is a brain-boosting, arcade-style, underground rescue adventure that develops superior thinking and communication skills. Based on the award-winning books, the software provides highly effective verbal and nonverbal reasoning activities to improve vocabulary, reading, math, logic, figural-spatial skills, and visual/auditory processing skills in children Grades 4 through 6.

AWARD SITE: <http://www.drtoy.com>

Pricing and Availability

The retail price of *Building Thinking Skills® Level 2* Software is \$36.99 for a single home license and \$79.99 for a single-computer school license. The award-winning title is now available and can be purchased at more than 1,800 specialty teacher and home-schooling retail stores, by calling 1-800-458-4849 or by visiting www.criticalthinking.com/BuildingThinkingSkills. Software demos, screenshots and table of contents are available online.

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CONTACT INFO:

Nile Dupstadt - V.P. of Sales & Marketing
800-458-4849 x 109
niled@criticalthinking.com

Tim Sitar - Product and Assessment Specialist
800-458-4849 x 111
tims@criticalthinking.com

WEBSITE: www.criticalthinking.com
EMAIL: info@CriticalThinking.com
PHONE: 800-458-4849

About The Critical Thinking Company

Since 1958, The Critical Thinking Company has been a recognized leader in teaching critical thinking skills. The company offers fun, easy-to-use products that develop a wide range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company's award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Company supplies educational materials to Sylvan Learning Centers, Club Z In-Home Tutoring, leading U.S. public high schools, and gifted & talented programs throughout the world. The Critical Thinking Company guarantees better grades and higher test scores, or your money back.

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