

Preschool Mathematical Reasoning Program Honored with a Moonbeam Book Award

***Mathematical Reasoning™ Beginning 2* selected as one of Moonbeam's Outstanding Products of 2009**

Seaside, California & North Bend, Oregon (October 16, 2009) – The Critical Thinking Co.™, award-winning publisher of educational books and software for all ages, is proud to announce that *Mathematical Reasoning™ Beginning 2*, has been named as one of Moonbeam's outstanding products of 2009. This is the 8th award for the newly revised *Mathematical Reasoning™* series which is made up of eight books spanning preschool through grade 8.

The book teaches and develops preschool-kindergarten math and problem solving skills using fun, colorful, and easy to use activities. The *Mathematical Reasoning™ Beginning* books can serve as mathematics textbooks or as math enrichment activities.

The award-winning mathematics book, like all books submitted to Moonbeam, was precisely matched using Moonbeam's experienced reviewers within Moonbeam's database. It was thoroughly reviewed and evaluated by a variety of sources including experts and families. Results were compiled and submitted to the Moonbeam Executive Committee for final approval.

Presented by Jenkins Group and Independent Publisher Online, the Moonbeam Children's Book Awards are designed to bring increased recognition to exemplary children's books and their creators, and to support childhood literacy and life-long reading.

Award Site: <http://www.moonbeamawards.com>

Complete List of Critical Thinking Company™ Awards:
www.criticalthinking.com/company/awards.jsp

Pricing and Availability

The retail price of *Mathematical Reasoning™ Beginning 2* is \$29.99. The award-winner is now available and can be purchased at more than 1,800 specialty teacher and home-schooling retail stores by calling 1-800-458-4849 or visiting www.criticalthinking.com.

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About The Critical Thinking Company™

Since 1958, The Critical Thinking Co. has been a recognized leader in teaching critical thinking skills. The company offers fun, easy-to-use products that develop a wide range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company's award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Co. supplies educational materials to Sylvan Learning Centers, Club Z In-Home Tutoring, leading U.S. public high schools, and gifted & talented programs throughout the world. The Critical Thinking Company guarantees better grades and higher test scores, or your money back.

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