



**The Critical Thinking Co.™ announces the release
of *Building Thinking Skills® Level 1 Software***

Seaside, CA — November 23, 2006 —The release of *Building Thinking Skills® Level 1 Software* marks a rebirth for a family of best selling products that were first printed over 20 years ago. This is the first in a series of *Building Thinking Skills* (BTS) software programs, with Level 2 scheduled to be released in Summer 2007.

For years, customers have been asking if BTS is available in a software format. The answer is now, yes! This software develops the vocabulary and analytical skills that are necessary for success in reading, writing, mathematics, science, and social studies—just like the book version of BTS but with an engaging adventure as its platform.

Children in grades 2 and 3 can join in the rescue of Dr. Cognito as they use verbal and spatial skills to work through 10 underground levels and restore order to Dr. Cognito's lab. The activities are sequenced developmentally, with each skill (for example, classifying) presented first in the concrete figural-spatial form and then in the abstract verbal form. The software features over 800 activities, automatic grading, printable scores, on-screen/printable instructions, and adjustable difficulty levels.

Building Thinking Skills® software provides interactive and highly effective verbal and nonverbal reasoning activities to improve students' vocabulary, reading, writing, math, logic, and figural-spatial skills, as well as their visual and auditory processing. These skills are assessed on IQ-based tests such as CogAT®, WISC, Stanford-Binet, and the NNAT.

About The Critical Thinking Co.™

For over 35 years, The Critical Thinking Co. has been the recognized leader in teaching thinking. The company offers fun, easy-to-use products that develop a wide-range of thinking skills and improve standards-based learning in reading, writing, math, science, and history. The company's award-winning books and software empower students with the problem-solving skills needed for success in school and in life. The Critical Thinking Co. guarantees better grades and higher test scores, or your money back!

WEBSITE: www.criticalthinking.com

EMAIL: info@CriticalThinking.com

PHONE: 800-458-4849

About Bright Minds™

Bright Minds is the home party plan division of The Critical Thinking Co. The direct sales division offers an exclusive line of award-winning educational products in addition to the standard critical thinking offering. Products are sold by independent consultants in a home party setting. Customers may host a party with the help of a consultant and shop for free, or start their own business as a Bright Minds consultant.

WEBSITE: www.brightminds.us

EMAIL: info@BrightMinds.us

PHONE: 800-641-6555

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